

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)
PO Box 4945
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-52928
Contract Dates: 10/08/2012-10/14/2012
Customer Order:
Linked Order:
CPE: / / 11273

Invoice Num: 1091-408959
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

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PAY BY 11/13/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: STABENOW EST#11273

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	CBS THIS MORNING	10/08/2012-10/12/2012	MTWTF..	30	5	25.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		MTWTF..	5	25.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	08:24:01 AM		DST1202H	30	25.00				
10/09/2012	Tu	06:58:22 AM		DST1204H	30	25.00				
10/10/2012	We	06:58:52 AM		DST1204H	30	25.00				
10/11/2012	Th	08:29:26 AM		DST1204H	30	25.00				
10/12/2012	Fr	08:53:31 AM		DST1204H	30	25.00				
2	CBS NEWS SATURDAY MORNING	10/13/2012-10/13/2012S.	30	1	270.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012	S.	1	270.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/13/2012	Sa	09:59:28 AM		DST1204H	30	270.00				
3	THE PRICE IS RIGHT	10/08/2012-10/12/2012	M...F..	30	2	270.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		M...F..	2	270.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	11:59:27 AM		DST1203H	30	270.00				
10/12/2012	Fr	11:58:42 AM		DST1204H	30	270.00				
4	WHO WANTS TO BE MILLIONAIRE	10/10/2012-10/10/2012	..W....	30	1	125.00				

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			.. W		1		125.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/10/2012	We	12:17:48 PM		DST1202H	30	125.00			
5	12:28:00-13:30:00		10/09/2012-10/09/2012		. T		30	1	225.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			. T		1		225.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	01:28:57 PM		DST1202H	30	225.00			
6	RACHAEL RAY		10/09/2012-10/11/2012		. T . T . . .		30	2	60.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			. T . T . . .		2		60.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	03:42:30 PM		DST1203H	30	60.00			
10/11/2012	Th	03:33:54 PM		DST1202H	30	60.00			
7	DR. PHIL		10/10/2012-10/12/2012		. . W . F . .		30	2	80.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			. . W . F . .		2		80.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/10/2012	We	04:59:30 PM		DST1203H	30	80.00			
10/12/2012	Fr	05:30:01 PM		DST1202H	30	80.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/12/2012	Fr	07:49:38 PM		DST1204H	30	250.00			
12	2 BROKE GIRLS/MIKE & MOLLY		10/08/2012-10/08/2012		M		30	1	4,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M		1		4,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	09:48:29 PM		DST1203H	30	4,000.00			
13	NAVY NCIS		10/09/2012-10/09/2012		. T		30	1	3,600.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		. T		1		3,600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	07:57:31 PM		DST1204H	30	3,600.00			
14	CSI:CRIME SCENE INVESTIGATION		10/10/2012-10/10/2012		. . W		30	1	2,700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		. . W		1		2,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/10/2012	We	10:34:48 PM		DST1204H	30	2,700.00			
15	BIG BANG/2 HALF MEN		10/11/2012-10/11/2012		. . . T . . .		30	1	4,500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		. . . T . . .		1		4,500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/11/2012	Th	08:17:36 PM		DST1204H	30	4,500.00			

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17	BLUE BLOODS	10/12/2012-10/12/2012	F..		30	1	2,700.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	F..		1		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	10:46:34 PM		DST1204H	30	2,700.00			
18	20:00:00-21:00:00	10/13/2012-10/13/2012	S.		30	1	500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S.		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	07:59:01 PM		DST1202H	30	500.00			
19	SIXTY MINUTES	10/14/2012-10/14/2012	S		30	2	6,750.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S		1		6,750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su				30			6,750.00	Preempted
10/14/2012	Su	08:19:33 PM	10/14/2012	DST1204H	30	6,750.00	6,750.00		Makegood in 19:22:00-20:22:00
20	THE MENTALIST	10/14/2012-10/14/2012	S		30	2	2,700.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S		1		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su				30			2,700.00	Preempted
10/14/2012	Su	10:58:19 PM	10/14/2012	DST1203H	30	2,700.00	2,700.00		Makegood in 22:22:00-23:23:00

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21	LATE FIRST FORECAST SPONSOR		10/09/2012-10/11/2012		. T . T . . .		30	2	1,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		. T . T . . .		2		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	11:02:41 PM		DST1204H	30	1,500.00			
10/11/2012	Th	11:01:42 PM		DST1204H	30	1,500.00			
22	TWO AND A HALF MEN		10/08/2012-10/10/2012		M . W		30	2	400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		M . W		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	11:34:16 PM		DST1204H	30	400.00			
10/10/2012	We	11:31:13 PM		DST1204H	30	400.00			
23	DAVID LETTERMAN		10/12/2012-10/12/2012	 F . .		30	1	225.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	 F . .		1		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr				30				Credit
24	HAWAII FIVE-O		10/08/2012-10/08/2012		M		30	1	2,700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		M		1		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	10:59:50 PM		DST1204H	30	2,700.00			



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Total Spots		Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	36	39,095.00	5,864.25	33,230.75	9,450.00	9,450.00	0.00

Billing Notes CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	39,095.00
	Trade Value	0.00
	Agency Commission	5,864.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	33,230.75

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